



PSPACE

The Cloud Storage Company

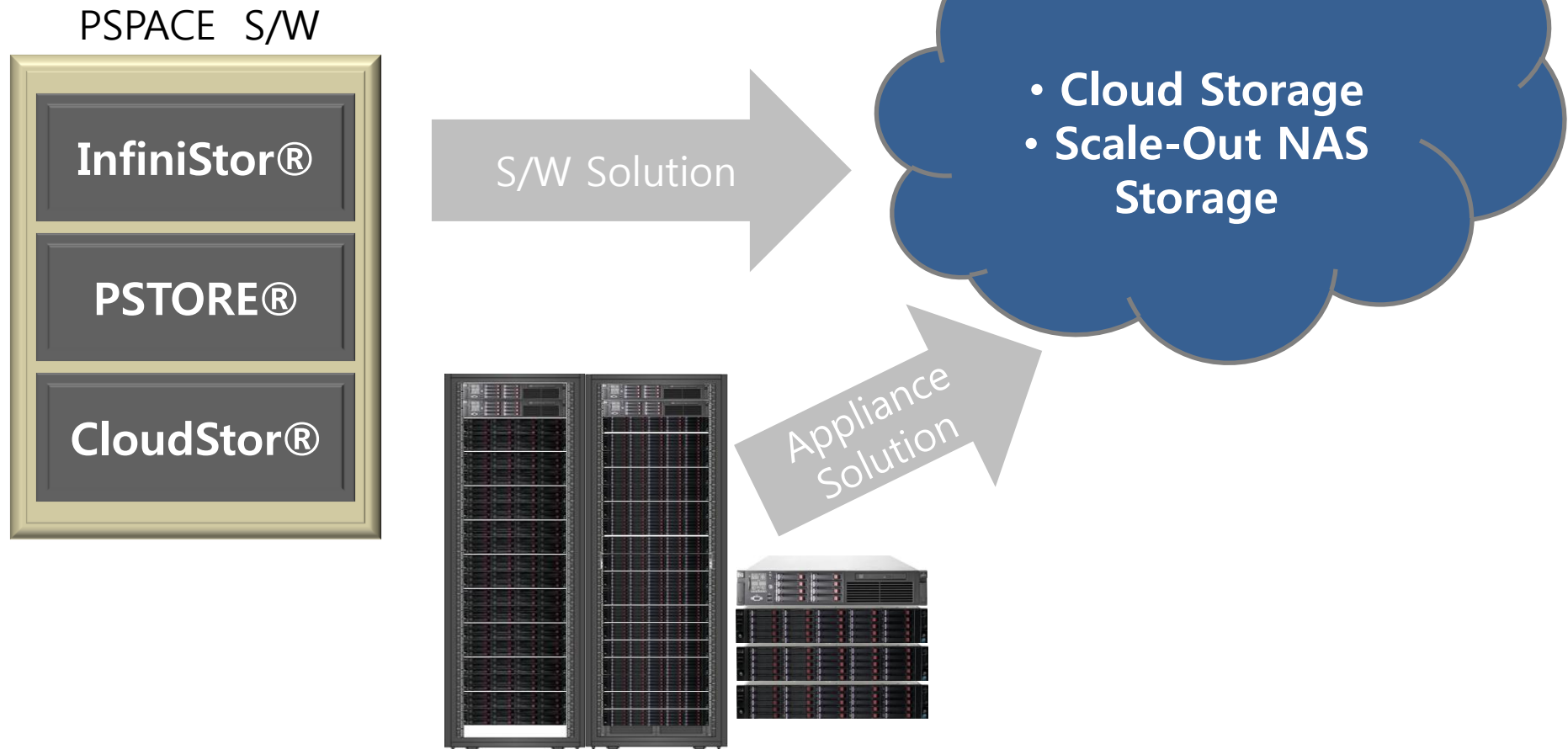
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- Executive Summary
- Overview
- Product & Solution
- Competition Analysis
- Market Opportunity
- Global Business Strategy

- **Since established in 2004, focusing on Large Scale-Out Storage system. Recently, successfully launched Cloud Storage System – InfiniStor®**
 - Initial customers include Telco(KT, SKT), Broadcasting (KBS), Internet TV (PandoraTV), Multi-Media (MacroGraph), CCTV (Korea Water Management)
- **Building Co-Business with Large Service providers in Mobile Cloud Storage Services**
 - Working with Samsung SDS as a prime partner for Samsung S-Cloud Business
 - Working with SK Telecom as a prime R&D partner for building SKT T-Cloud Business
- **Establishing Global Reseller Network**
 - Reseller agreement with Hitachi Data System in Korea
 - Partnering with SkyCloud and companies in Beijing Cloud Valley
 - Reseller & Agent agreement with F (NASDAQ) Company in US in discussion
- **Successful funding from Taiwan/China partner in 2011 for China market partnership**
- **PSPACE has strong background in high performance system, and field proven technologies for building large scale storage systems**

- **Established** 2004
- **Headquarters** Seoul, Korea
- **Employee** 20
- **Shareholders** Private (78%), Foreign Investment (22%)
- **Products** InfiniStor® PSTORE® CloudStor®
- **Main Clients** SAMSUNG, SK Telecom, etc.

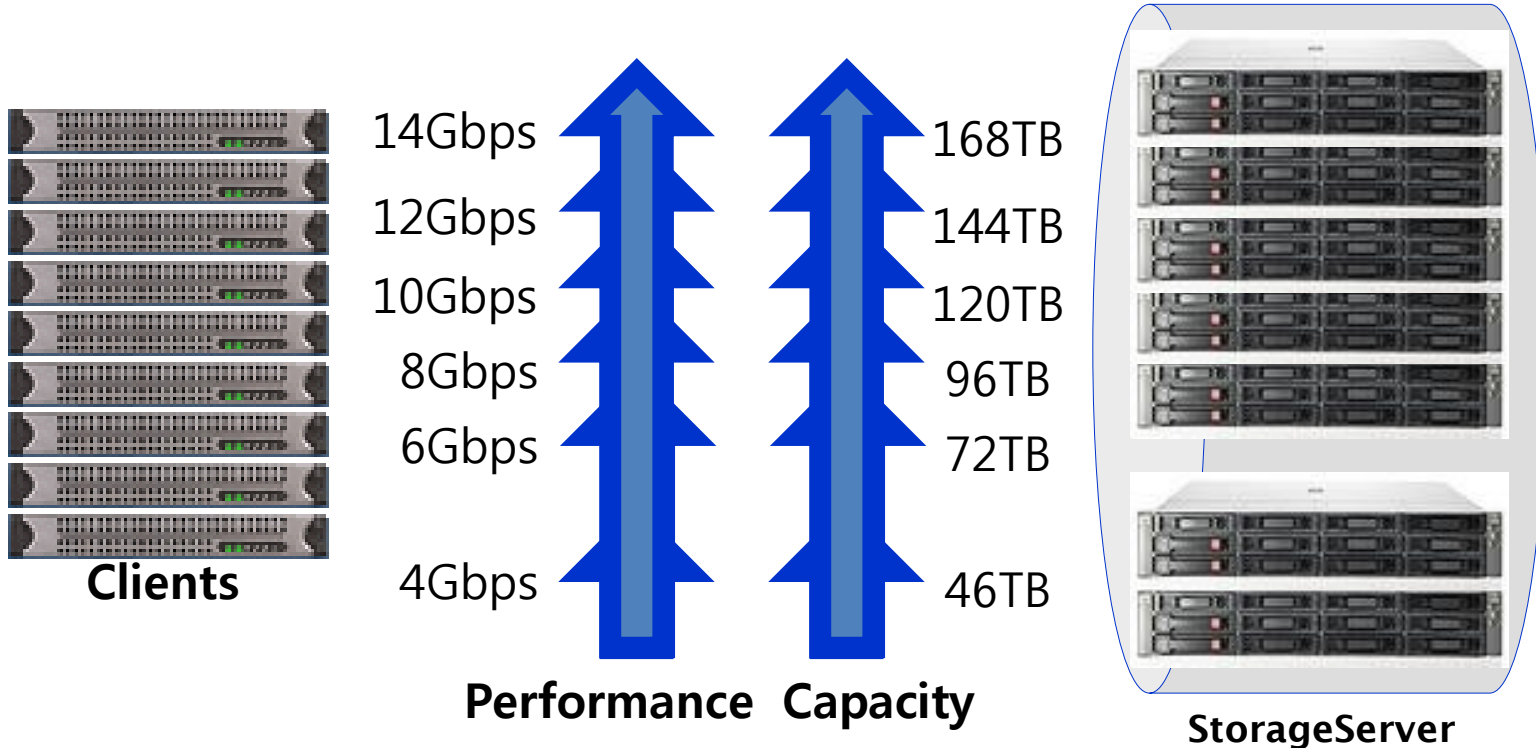
- Provide solutions to Cloud and Scale-Out NAS Storage Service
- S/W + H/W Appliance
- S/W => Appliance => Cloud Service Platform in total solution

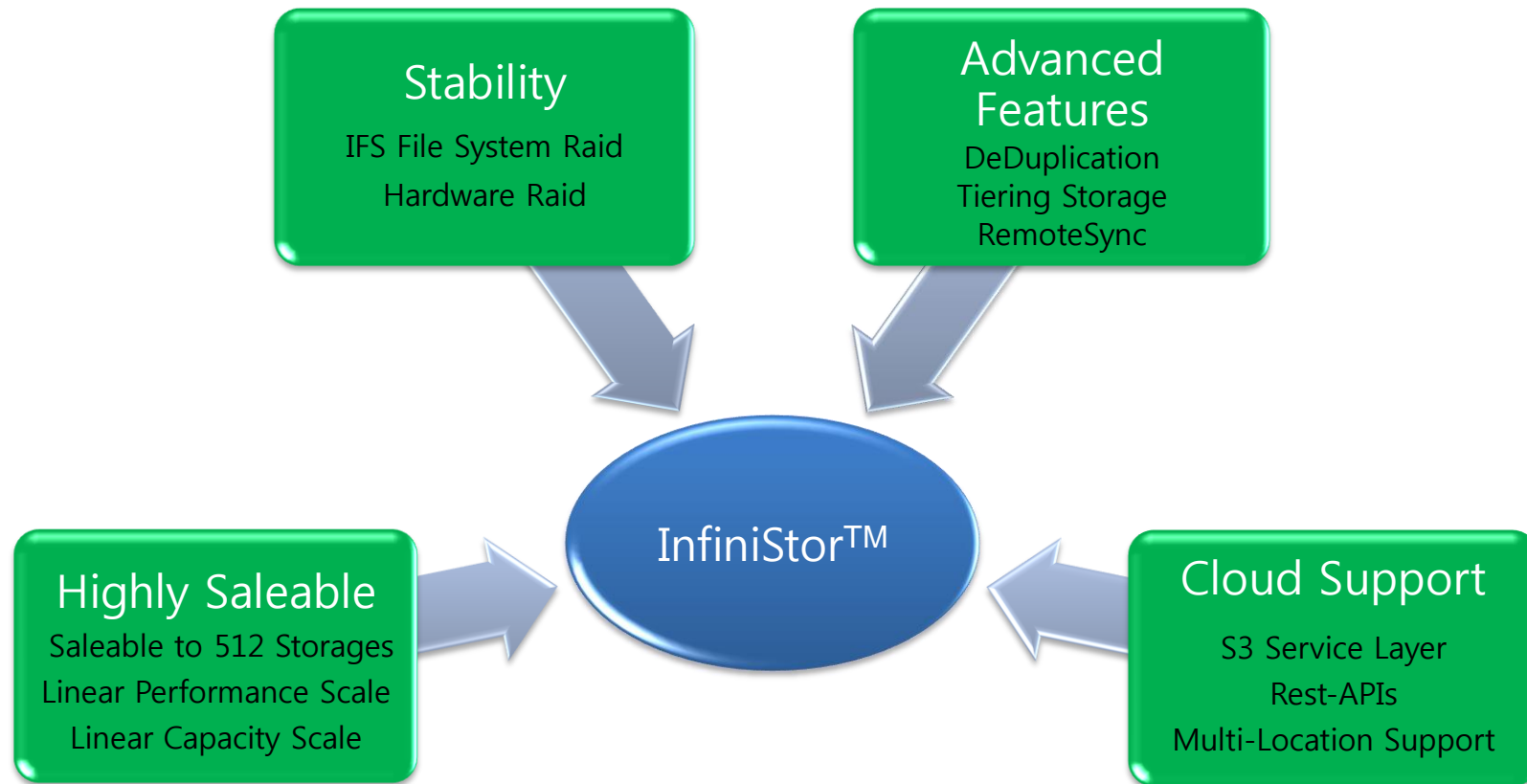


▪ **InfiniStor Product**

The Scale-Out Storage System for Scale-Out NAS and Cloud Storage Services

- Capacity/Performance Scales as Storage Servers are added
- Scalable to **512** Storage Servers (tested and certified) **24PB/System**





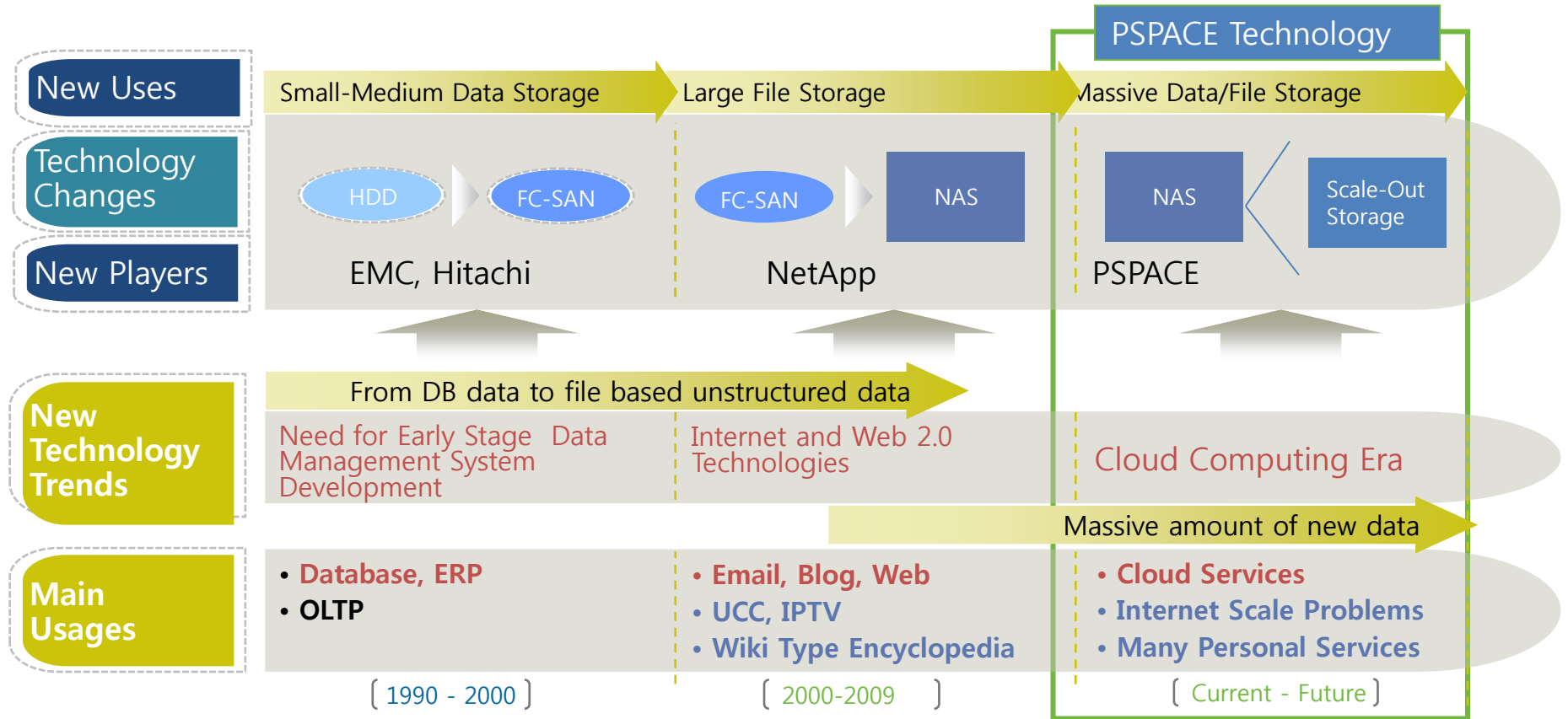
▪ **Key Differentiators**

- **Saleable in Performance and Capacity**
- **Automatic Recovery in case of HW/SW Failure**

Technology	Why	Solution	Result
ILM	80:20 Rule says only 20% of files are used	20% Fast HW, 80% Slow HW	Reduce OPEX by 30%, CAPEX by 20%
Hot-Contents	Only a few files are used all the time	Increase the number of Replicas	Improved Throughput
DeDuplication	So many copies of identical files	Keep only 1 copy of original file and remove all identical copies	Reduce OPEX by 30%, CAPEX by 25%
Remote Copy	Entire IDC failure may stop service	Create same identical data saved at the remote location	Always-On Service

▪ **Key Technologies are protected by Patents**

Patent Name	Deduplication hardware and method for distributed storage system	Remote Storage Synchronization method for distributed storage system	Information Lifecycle Management method for distributed storage system
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- Every 10 years, storage need increases by 100 times.
- From 2010, 3rd generation storage market opens



Thank You



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